



# THE BUSINESS OF AT HOME BUSINESS

March 2015 news



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In 2013, after 17 years in a Home-based business, I thought I would go out and help others set up their dream home businesses at boahb.com.



## WHAT'S HAPPENING AT BOAHB?

### March Progress Report

Welcome to my Newsletter!

March 2015 Progress

Moving forward It is Action Time!

Your Progress did I make this month?

I had a decision to make this month.

There was an upgrade to Xsplit software this month and it used the 100% of the CPU of my computer such that my audio lagged behind my video. So, do I get an upgrade to that computer or do I get a new computer that can fulfill the needs of the Xsplit software?

Well, i got a cost of upgrading vs. buying new computer and I'm sure you know what decision I made.

These days, computers are cheaper to buy new vs. upgrading so I am getting the new computer.

Otherwise, I couldn't do HomeBizStartupTv with the tool, Xsplit that I needed.

Why? By creating the video of HomeBizStartupTv, it is all about creating once and re-purposing the video information many ways. So, I can start Xsplit , uploading and preparing some trainings and go onto Google Hangouts and create once. Re-purpose it 5 times!

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# FOCUS ON KNOWLEDGE AND STRATEGY WHEN MAKING A DECISION!

## The Secret of Successful Learning and Behavior Goals

When you think about goals, you may tend to focus on performance goals. However, there are advantages to looking beyond immediate results. Consider how learning and behavior goals can strengthen your abilities and enrich your life.

## Basic Principles Behind Learning and Behavior Goals

1. **Enjoy the journey.** While performance goals target outcomes, *learning and behavior goals are more concerned about the process.* You pay attention to how you approach a complex task rather than tracking just the final results.
2. **Focus on knowledge and strategy.** Learning goals make sense when you need to ensure that you're equipped for what you have in mind. For example, it takes more than effort and persistence to build an app. You would need to master design and programming, or work with someone who has a development background.
3. **Develop personal qualities.** Similarly, your objective may be to reinforce personality traits and values that you find admirable. For example, looking at your life as a whole may reveal that you would benefit from being more patient or proactive.
4. **Reduce setbacks.** Performance goals usually help us to work harder, but sometimes they can backfire if we're being pushed beyond our current abilities. *Learning goals protect us from becoming burned out or cutting corners.*
5. **Invest your resources.** Picking up new skills and knowledge requires time and effort. It may take a while to see changes.
6. **Think creatively.** One of the most beautiful things about learning and development goals are the opportunities they create. *You are free to use your imagination and be innovative.* Look for multiple ways to approach a project. Experiment with new and interesting methods.



7. **Branch out.** While you can probably find more variety in your familiar routines, take advantage of the potential to venture into new areas. If you've been working in accounting for years, find out what it's like to study acting or botany. Use your free time for volunteer work that deepens your compassion or creative projects that bring out your artistic side.

### How to Apply Learning and Behavior Goals in Specific Situations

1. **Coordinate your work.** You may not need much original thought to complete routine paperwork, but extra time training could enhance your long term performance.
2. **Care for your health.** *Increase your chances of leading a long and active life by staying informed about exercise, nutrition, and medical news.*
3. **Manage your finances.** The more you know about money, the better prepared you are to deal with whatever happens in the global economy. Keep up on industry trends and investment opportunities. Examine your attitude towards material goods and simplify your level of consumption. *Develop a mindset for adding to your savings on a regular basis.*
8. **Enhance your relationships.** Our interactions with others can be full of surprises, but we can make a commitment to being compassionate and communicating skillfully. Ask a trusted friend for feedback or consult a counselor if there are areas where you think you need help.
9. **Encourage your children.** Instill a love for learning in your children. Let them know they're winners each time they rise to a challenge.

Think outside the box in order to enhance your knowledge and skills. Supplement performance goals with behavior and learning goals that will strengthen your capacity to excel at a wide range of personal and professional activities.

